## Need Of Positive Thinking Is Success Key Of Business Prof. Aakash G. Pande, Prof Miss. S.P. Junghare Randhirsingh Bhadoriya Mahavidyalaya, Umred Dist: - Nagpur

## **Abstract:-**

This study has been undertaken to investigate the importance of positive thinking in the success of business. This theoretical research will help manager in different aspects like importance of positivity, it also help in handling different situation in business, critical business problems can solve easily and also suggest what happen if negativity comes in business.

**Key Terms:** - Positivity, Importance of Positive Thinking, Impact of Positive Thinking, How it will helpful in business